

Advertising, sponsorship,  
and support opportunities



Uniting healthcare  
professionals devoted  
to effective pain  
management.

**ASRA** PAIN  
MEDICINE

American Society of Regional Anesthesia and Pain Medicine

*Advancing Evidence-Based Pain Management*

[asra.com](http://asra.com)

# Your best opportunity to partner with ASRA Pain Medicine: The Corporate Partnership Program

ASRA Pain Medicine welcomes support from its [Corporate Partners](#). Together, we can make a difference for patients and the education of physicians who serve them.

ASRA Pain Medicine's Corporate Partnership Program is designed to develop and sustain a mutually beneficial relationship between the Society and members of industry who have a vested interest in regional anesthesia and pain management. The monies gained from the Corporate Partnership Program provide an additional source of revenue for the Society each year, which is applied toward educational and research endeavors.

By becoming an ASRA Pain Medicine Corporate Partner, you will help advance the quality of care provided by ASRA Pain Medicine members by contributing your voice and support to members' efforts in research, education, treatment, and advocacy.

Contact Angie Stengel to learn more about the many benefits of becoming an ASRA Pain Medicine Corporate Partner! [Apply here](#), [send an email](#), or just give us a call at 412-471-2718.



Make a  
**SIGNificant**  
Difference

## For a truly unique, targeted opportunity, support one or more special interest groups.

Special interest groups (SIGs) provide ASRA Pain Medicine members the opportunity to share mutual interests in a specific area of regional anesthesiology, acute pain medicine, and/or chronic pain medicine. There are 24 SIGs in all, and more than two-thirds of ASRA Pain Medicine members belong to at least one SIG.

By supporting a SIG, you receive recognition on the SIG's website home page, online community, and quarterly email communications. We will include your logo and a link to your desired URL. Support lasts for one year and is renewable each year. Single sponsorship only; legacy support receives right of first refusal. Supporting companies may not influence content, offerings, or any educational programming.

Learn more about the ASRA Pain Medicine SIG program by contacting Elizabeth Smith at 412-471-2718 or [esmith@asra.com](mailto:esmith@asra.com).

- Abdominal and Pelvic Pain
- Cancer Pain and Supportive Care
- Cannabis in Acute and Chronic Pain
- Education in Regional Anesthesia
- Functional Medicine for Anesthesiologists and Pain Practitioners
- Global Health and Regional Anesthesia
- Green Anesthesia
- Headache
- LGBTQA
- Neuromodulation
- Nurse Practitioner, Physician Assistant, and Clinical Nurse
- Pain and Substance Use Disorder
- Pediatric Regional Anesthesia and Pain Management
- Perioperative Medicine
- Perioperative Point-of-Care Ultrasound
- Persistent Perioperative Pain
- Physician Mentorship and Leadership Development
- Private Practice
- Regenerative Pain Medicine
- Regional Anesthesia and Pain Medicine in Military Medicine
- Regional Anesthesia Cardiothoracic Enhanced Recovery
- Resident and Medical Student Pain Education
- Ultrasonography in Pain Medicine
- Wellness
- Women in Regional Anesthesia and Pain Medicine

Learn more about ASRA Pain Medicine SIGs at [members.asra.com/special-interest-groups/](https://members.asra.com/special-interest-groups/)

# Connect virtually through ASRA Pain Medicine Webinars

**ASRA Pain Medicine Educational Webinars** offer live streaming CME content with top experts discussing cutting-edge topics and important clinical updates. Sponsorship includes placement of logo at the beginning of the presentation, verbal acknowledgement during the presentation, and linked logo on promotional and follow-up email communications.

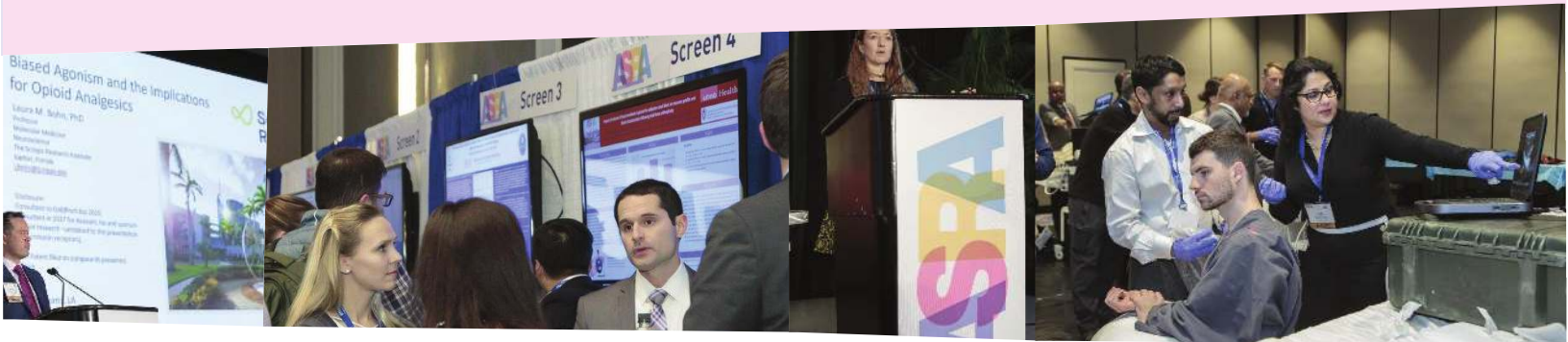
**On-Demand CME** keeps your message front-of-mind with webinar recordings available to participants later as a separate CME activity. Educational Webinars and On-Demand CME programs are developed completely independently of any industry financial support.

**Hot Topics Webinars (non-CME)** are free and designed with the trainee in mind, although everyone is welcome. Webinars with a chronic pain focus are provided in conjunction with the Association of Pain Program Directors on the first Tuesday of the month, and webinars targeted to the acute pain medicine and regional anesthesia trainee are offered on the second Tuesday of even-numbered months.

Contact [Angie Stengel](#) for more information on any of the above sponsorship opportunities.

**Industry-Sponsored Webinars (non-CME)** allow you to present your own content from your own experts. We'll take your registrations and provide the webinar system. We'll get the message out in ASRA Pain Medicine communications with details about the event. Your company name will be included in all communications. Additional marketing, evaluation, reporting, and recording options available. Following the program, we'll provide opt-in attendee information.

These sessions do not include CME, are independently produced, are not subject to review by ASRA Pain Medicine, and are not part of ASRA Pain Medicine's scientific/educational programming. Contact [Tom Greene](#) for more information.



## Meeting Support

### Educational Grants and In-Kind Support

ASRA Pain Medicine offers opportunities for industry to support educational programming through educational grants and in-kind support. All support is managed in strict accordance with the ACCME's Standards for Commercial Support. Appropriate acknowledgement of all supporting organizations is made to participants prior to the educational activity.

Learn more about the ASRA Pain Medicine grant opportunities by contacting  
Angie Stengel at 412-471-2718 or [astengel@asra.com](mailto:astengel@asra.com).

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### Exhibition

ASRA Pain Medicine offers a number of exciting exhibit and promotional opportunities in conjunction with our live and virtual meetings. Tom and Ben look forward to discussing your participation in these exceptional events!

Learn more about Meeting Support and Exhibition by contacting Tom Greene at 856-256-2367; [tom.greene@ajj.com](mailto:tom.greene@ajj.com)  
Ben Smith at 856-256-2308; [ben.smith@ajj.com](mailto:ben.smith@ajj.com)

# ASRA Pain Medicine Website

www.ASRA.com has more than 65,000 visitors per month.

The website is constantly updated with news, resources, and the latest advisories and guidelines.

We offer display advertising on select high-impact pages like our [Resource Center](#), the popular "How I Do It" [resource page](#), and our [patient information](#) pages, which attract healthcare providers and patients alike. Advertising on these key pages tells your customers that you support a leader in pain medicine.



Send your files as .jpg, .png, or .gif, along with destination link.

\$875 per 1,000 impressions/1 month

*Please note: Advertising is not permitted on any pages with CME. Meeting and course sponsorship and support are available separately. Contact [Tom Greene](#) for more information.*

Leaderboard 728 x 90

# ASRA Pain Medicine Website Sponsored Retargeting

Reach our 65,000+ visitors per month after they leave the ASRA Pain Medicine site!  
ASRA Pain Medicine website visitors are your prime audience but they certainly don't spend all day on the ASRA Pain Medicine website. With ASRA Pain Medicine Website Sponsored Retargeting, you can reach these same visitors with your targeted messaging after they leave our site.

Simply provide your creative and destination URLs and we'll do all the legwork.  
You can provide as many creatives as you'd like (choose from the sizes indicated).

We offer geographic targets (you can limit to specific cities or countries). Your ad will run on non-ASRA Pain Medicine sites for the number of impressions you choose per month.

- ◆ 5 sizes available: leaderboard, skyscraper, large horizontal rectangle, medium horizontal rectangle, and small horizontal rectangle.
- ◆ Files can be png, jpg, or gif. All files must be 200 MB or less.
- ◆ Each creative will redirect to the provided destination URL.
- ◆ Contact us for video specifications.
- ◆ 30 days/50,000 impressions = \$4,375.
- ◆ Contact [Tom Greene](#) for more details.

Skyscraper  
160 x 600

Medium horizontal rectangle  
320 x 100

Small horizontal rectangle  
320 x 50

Large horizontal  
rectangle  
300 x 250



A collaborative community committed to safe pain management



## ASRA Pain Medicine News

Published at least 4 times per year, this member-written e-newsletter provides the latest tools, techniques, and tricks for clinical practice.

See the latest issue at [www.asra.com/asra-news](http://www.asra.com/asra-news).

ASRA Pain Medicine News has 30,000 views per issue.

Your support package includes:

- Support line and logo on ASRA Pain Medicine News issue main page and email alert (9,000+ recipients) plus ASRA Pain Medicine Digest e-newsletter.
- Banner advertisement on email alert.

Packages start at \$7,500.

Contact [Tom Greene](mailto:Tom.Greene@asra.com) for more information.

### ASRA Pain Medicine News Podcast

Expand your exposure with support of the [ASRA Pain Medicine News Podcast](#)! The audio version of the ASRA Pain Medicine News delivers 1-2 articles per week so you don't miss the most up-to-date clinical practice information in the field. The podcast has more than 2,000 downloads per month, and the audience continues to grow!

Add ASRA Pain Medicine News podcast support to your ASRA Pain Medicine News support package and get a support line plus 15-second advertisement within the podcast for every episode per issue. That's at least 12 episodes carrying your message per issue!

## ASRA Pain Medicine Digest

Our weekly e-newsletter offers the latest news and updates from the field and ASRA Pain Medicine.

ASRA Pain Medicine Digest is sent to more than 9,000 recipients each week.

Industry support package includes:

- 728 x 90 leaderboard advertisement in the top 1/2 of the email
- Support line and linked logo in the footer
- Volume discounts available!
- Expand your support and receive qualified leads (opt-in only).

Non-profit organization/society package consists of one 728 x 90 px ad at the bottom of email.

Packages start at only \$1,875.  
Contact [Tom Greene](mailto:Tom.Greene@asra.com) for more information.



## Regional Anesthesia & Pain Medicine

ASRA Pain Medicine's official journal is published monthly. Its 5.113 Impact Factor makes it the 5th highest-cited journal among 31 anesthesiology titles.

RAPM has a print circulation of 6,000 readers per month. [RAPM.bmj.com](http://RAPM.bmj.com) gets 80k+ pageviews per month.

In addition to display advertising, RAPM provides several additional opportunities to stand apart from your competitors.

- Our digital package gives you 100% share of voice on the website and within the email table of contents alerts for an entire month.
- Annual eNewsletter sponsorship delivers your message to 12,000 pain specialists.
- Reprints and ePrints help you provide your clients with timely peer-reviewed research.
- Print cover wraps and tips as well as themed supplements are available.



View the [rate card](#) and contact [Kathy Lyons](#) to discuss the possibilities!

## ASRA Pain Medicine Career Center Connecting Talent with Great Opportunities

Fill a job or find a job with our Career Center, offering job and applicant tracking, spotlight posts, job alert emails, and expanded access to our Partner Network.

The [ASRA Pain Medicine Career Center](#) has 4,000+ pageviews every month.



Call us at 855-581-8334  
or [contact us here](#)  
to discuss the right package  
for your recruitment needs.

Choose from 3 quality packages.

- Featured company listings with logos draw attention to your message.
- Spotlight jobs are posted at the top of search results for maximum visibility.
- Get your jobs highlighted in alert emails to qualified job seekers.
- Expand your reach with our Partner Network - your job is distributed to a high-performance distribution network of major job boards, offering the most comprehensive reach to potential candidates.
- Supercharge your job listing by including it in our monthly Job Watch email, distributed to ASRA Pain Medicine members and customers.

# REACH ACUTE AND CHRONIC PAIN SPECIALISTS ACROSS THE GLOBE WITH ASRA PAIN MEDICINE ADVERTISING & SPONSORSHIP SUPPORT!

ASRA Pain Medicine Website	ASRA Pain Medicine News	ASRA Pain Medicine News Podcast	ASRA Pain Medicine Digest	Regional Anesthesia & Pain Medicine	ASRA Pain Medicine Career Center
ASRA Pain Medicine's website is constantly updated with news, resources, and the latest advisories and guidelines.	Published at least 4x/year, this member-written publication provides the latest tools, techniques, and tricks for clinical practice.	The audio version of the <i>ASRA Pain Medicine News</i> delivers 1-2 articles per week so you don't miss the most up-to-date clinical practice info in the field.	Our weekly e-newsletter offers the latest news and updates from the field and the top ASRA Pain Medicine content.	ASRA Pain Medicine's official journal is published monthly.  Impact Factor: 6.288 Citescore: 7.9	Fill a job or find a job, with job and applicant tracking, spotlight posts, job alert emails, and expanded access to our Partner Network.
<a href="http://www.asra.com">www.asra.com</a>	<a href="http://www.asra.com/asra-news">www.asra.com/asra-news</a>	<a href="http://asranews.buzzsprout.com/">asranews.buzzsprout.com/</a>	email only	<a href="http://www.rapm.org">www.rapm.org</a>	<a href="http://jobs.asra.com/">jobs.asra.com/</a>
ACCESS TO					
65,000 visitors/month	30,000 views per issue; more than 300,000 pageviews during 2020	More than 2,000 downloads per month.	9,000+ recipients	80,000 website visitors per month; 6,000 print circulation per month	4,000+ pageviews every month
HERE'S WHAT YOU GET					
<p>Leaderboard, wide skyscraper, horizontal rectangles available on select pages.</p> <p><i>[No advertising on CME pages permitted; meeting, course, and webinar support available separately. Call Tom or Ben for details.]</i></p> <p>Sponsored retargeting packages also available.</p>	<ul style="list-style-type: none"> <li>◆ Support line and logo on issue main page with link to your URL.</li> <li>◆ Support line, logo, and banner ad on email announcing publication.</li> <li>◆ Support line, logo, and banner ad on associated month's ASRA Pain Medicine Digest e-newsletter.</li> </ul>	<p>Add <i>ASRA Pain Medicine News</i> podcast support to your <i>ASRA Pain Medicine News</i> support package and get a support line plus 15-second advertisement within the podcast for every episode per issue. That's at least 12 episodes carrying your message per issue!</p>	<ul style="list-style-type: none"> <li>◆ Banner advertisement in the top 1/2 of the email.</li> <li>◆ Linked logo and sponsorship line in the footer of the email.</li> <li>◆ Volume discounts available!</li> <li>◆ Expand your support and receive qualified leads (user opt-in only).</li> </ul>	<p>Let your customers know you support the highest standards of research and publishing!</p> <ul style="list-style-type: none"> <li>◆ Check out our <a href="#">rate card here</a>.</li> </ul> <p>Expand your reach with:</p> <ul style="list-style-type: none"> <li>◆ Reprints &amp; ePrints</li> <li>◆ Themed supplements</li> <li>◆ Ads get 100% share-of-voice on website and email table of contents alerts for an entire month.</li> <li>◆ eNewsletter advertising: 12,000 recipients</li> </ul> <p>Tailor your package with print cover wraps and tips.</p>	<ul style="list-style-type: none"> <li>◆ Basic, enhanced and premium packages available.</li> <li>◆ Enhanced and premium plans include Featured Company and Spotlight posting for maximum visibility.</li> <li>◆ Premium package includes highlighted jobs in alert emails, Partner Network distribution to a high performance network of major job boards, and Job Watch our monthly email highlighting jobs available to qualified anesthesiologists and pain specialists. See <a href="http://jobs.asra.com/employer-offers">jobs.asra.com/employer-offers</a> for all the details</li> </ul>
CONTACT				CONTACT	CONTACT
<p><a href="#">Tom Greene</a> 856-256-2367 <a href="#">Ben Smith</a> 856-256-2308</p>				<p><a href="#">Kathy Lyons</a></p>	<p>855-581-8334 or <a href="#">contact us here</a></p>