

Support and Exhibition Prospectus



# 23rd Annual Pain Medicine Meeting

November 21-23, 2024 | Las Vegas, Nevada



#ASRAFALL24

## Welcome to Las Vegas, NV in Fall 2024!

On behalf of the ASRA Pain Medicine 2024 Fall Meeting Program Committee, I am excited to welcome you to Las Vegas! Caesars Palace offers the perfect blend of a beautiful and expansive meeting space with plenty of opportunity to network and recharge. Located on the Las Vegas Strip, it is an exciting destination for the ASRA Pain Medicine 23rd Annual Pain Medicine Meeting taking place November 21-23, 2024. This year's meeting also coincides with the Formula 1 World Championship in Las Vegas, so plan to join us for an experience in learning, collaboration, and the chance for a little F1 excitement when you're unwinding from the meeting.

The theme of #ASRAFALL24 is "LET'S GO! Advancing Advocacy and Access." The field of pain medicine currently faces significant challenges in terms of access to diagnostics and therapeutics for our patients, shifting practice management needs, unique pain needs of diverse populations, and understanding emerging science and research and its implications for patient care. The 2024 Fall Meeting offers solutions to these challenges, bringing together health care providers, scientists, researchers, engineers, and innovators in the field to address critical needs at a historic time. Plenary sessions, workshops, interactive sessions, problem-based learning discussions, integrated abstract presentations, and oral abstract and poster presentations incorporating top experts from across the world will provide critical insights in translational research, therapeutic innovation, and practice management.



Christine Hunt

This year's meeting returns to ASRA Pain Medicine's traditional three-day format with offerings from Thursday through Saturday. Highlights for our meeting include:

The Medical Education Masterclass for those seeking additional content specific for education, and a full day of lectures and cadaver workshops for pain medicine fellows.

Our fantastic Refresher Courses, Parallel Sessions, and Plenary Sessions! To name just a few topics, these will include expanding neuromodulation applications, special considerations in pinnacle pain therapies, advanced musculoskeletal pain management, hands-on rehabilitation and assessment demonstrations, regenerative medicine, and new guideline updates including steroid injections and sacroiliac joint pain management.

Our popular perennial workshops will continue to offer and expand high-quality content including advanced approaches to spine and peripheral joint pain, pinnacle pain therapies, regenerative medicine, and tenotomy.

More than ever, our meeting this year focuses on **helping pain medicine physicians and advanced practice providers (APP) thrive in today's medical environment**. Throughout the meeting we will provide education on practice management strategies for prior authorization, self-payment plans, interpreting local coverage determinations, and updated documentation requirements. Attendees will leave with tools that improve their daily practice and help with patient access that can be implemented as soon as they arrive back at their clinic.

We continue to welcome APPs and nurses to our annual meeting. We are pleased to invite experts in the field to discuss fundamentals of excellent care in pain management, key anatomic imaging and procedural considerations, and critical practice updates. As always, we have worked closely with our APP and nursing ASRA Pain Medicine members to provide high-impact content to support your practice and continued excellent care of patients.

We are perhaps most excited to welcome the next generation of pain management specialists. In addition to our growing lectures and cadaver workshop for fellows, we have dedicated tracks for trainees during interactive sessions. We are particularly pleased to offer a dedicated practice management session for trainees with top experts in the field sharing their insights and guidance directly with residents and fellows. We continue to support the mission of the Association of Pain Program Directors and its dedication to excellence in pain management training.

This year's theme seeks to address concerns around preserving access to pain diagnostics and therapeutics for patients. Physicians and providers in pain medicine are working on the "front lines" of what can increasingly feel like a crisis of access in pain medicine. In addition to addressing access issues throughout the meeting, we will also consider how we can advocate for our practices and patients through the most fruitful professional partnerships as a society and as individual providers, researchers, and scientists.

I'm excited to share all this educational content and more. The meeting will address the challenges in pain medicine while focusing on providing solutions to those of us caring for patients every day as well as those on the leading edge of science and innovation. Our program is multidisciplinary, forward-thinking, and designed to support current and future generations of pain management providers, researchers, and innovators. This year, please make sure to reserve your hotel room early as we expect our room block to sell quickly given the exciting F1 event in Las Vegas – all the more reason to join us! We'll see you there.

LET'S GO!!!

Christine Hunt

# PARTICIPANT DEMOGRAPHICS

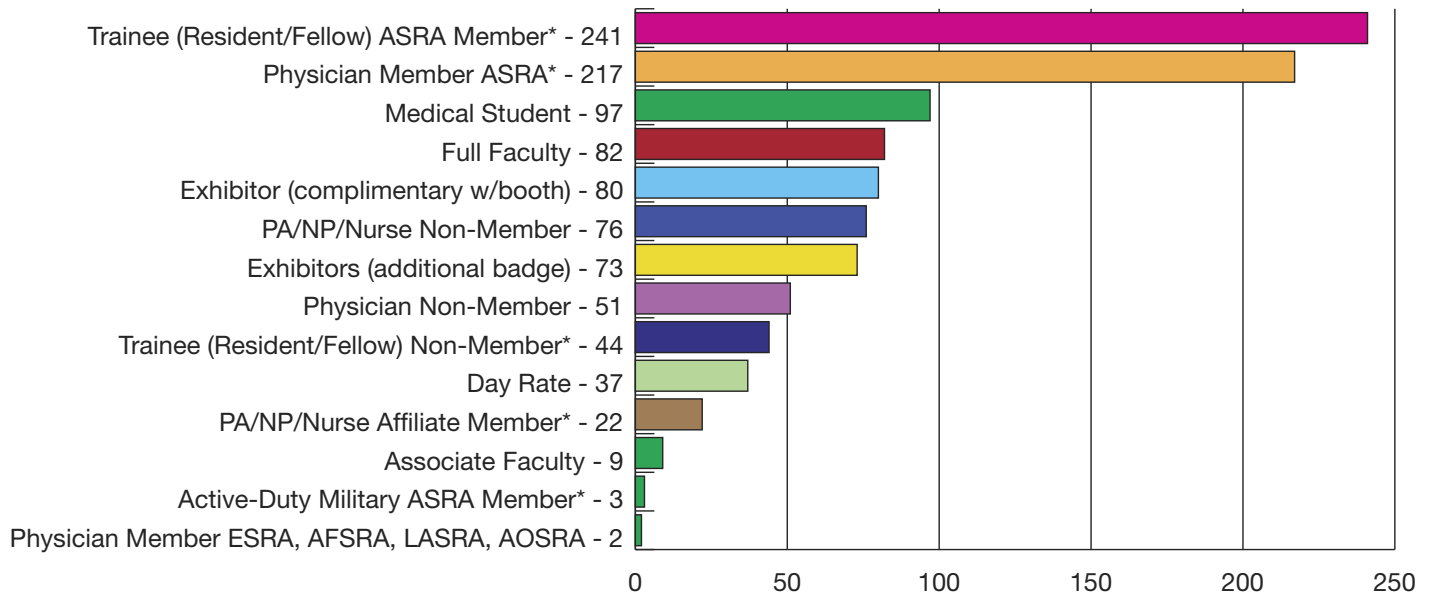
## Attendance

**DOMESTIC**  
**947**  
**ATTENDEES**



**INTERNATIONAL**  
**87**  
**ATTENDEES**

## Registration Type



# EXHIBITION INFORMATION

## Exhibit Hall Welcome Networking Reception

The exhibition will open at noon on Thursday then again later in the day with our Welcome Networking Reception! Always an attendee favorite as participants get their first chance to visit exhibits. The Welcome Networking Reception Host is a great way to attract attendees to your booth. Your preselected bottles of wine/bubbly are served from your exhibit during the reception ensuring great traffic flow. (See page 10 for details)



Booth (Including Pipes and Drapes)	Rate
10' x 10' Inline Booth	\$3,825
10' x 10' Corner Booth	\$3,925
Island Booth Space	\$39.25 (per net square feet)
ASRA Pain Medicine has now implemented a 3% fee added to all CC transactions.	



## Exhibition Hours (Subject To Change)

### Wednesday, November 20

8:00 am - 5:00 pm . . . . . Exhibitor Set up

### Thursday, November 21

8:00 am - 12:00 pm . . . . . Exhibitor Set up

#### Exhibit Hall Open

12:00 pm - 1:30 pm . . . . . Refreshment Break

5:15 pm - 7:15 pm . . . . . Welcome Networking Reception

### Friday, November 22

#### Exhibit Hall Open

9:45 am - 10:45 am . . . . . Morning Break

3:30 pm - 4:30 pm . . . . . Afternoon Break

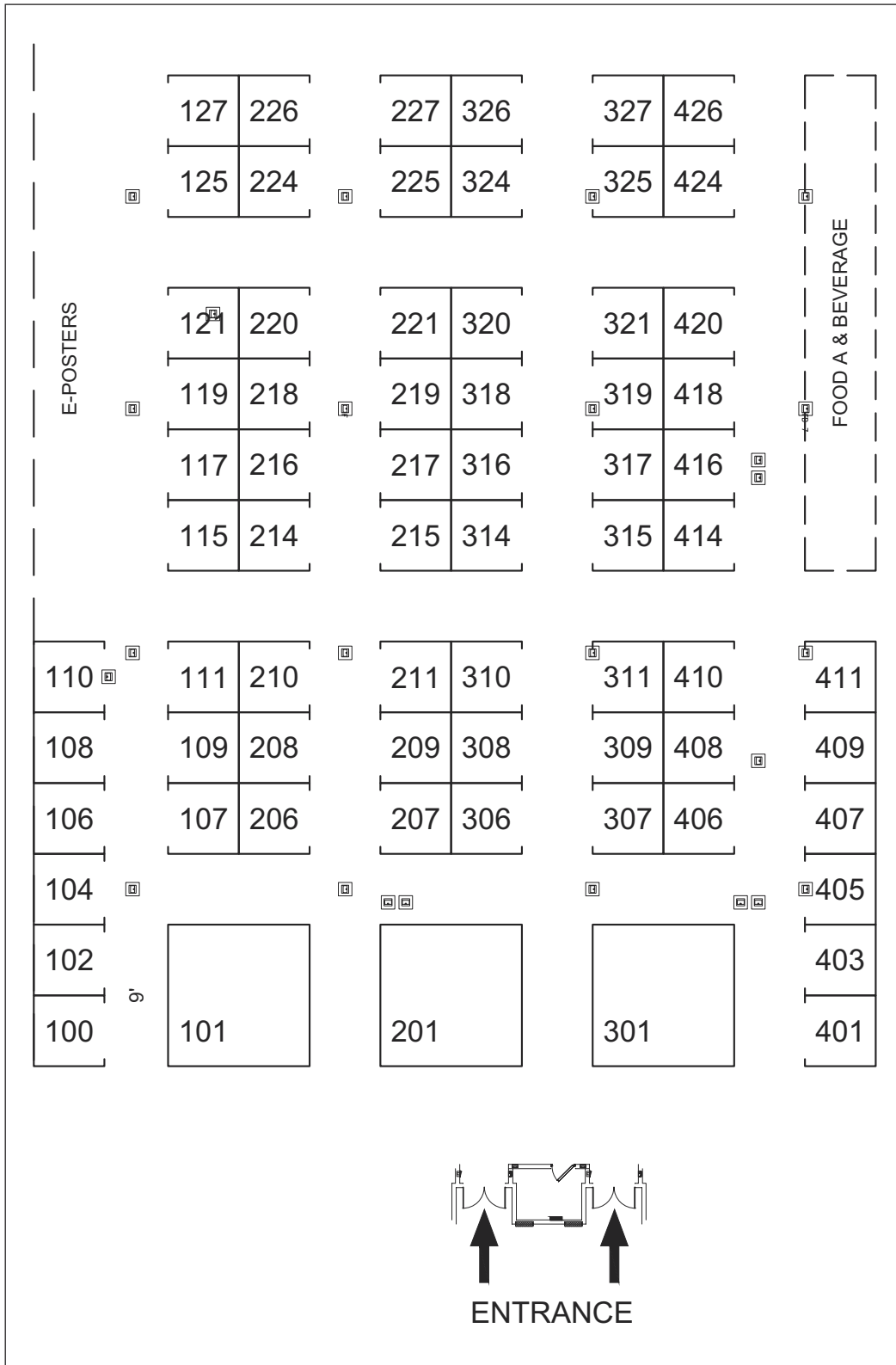
### Saturday, November 23

10:00 am - 11:00 am . . . . . Morning Break

11:00 am - 4:00 pm . . . . . Dismantle

# EXHIBITION INFORMATION

## Exhibit Hall | Caesars Palace Julius Ballroom (floorplan subject to change)



## Exhibition and Support Contacts

**Tom Greene**  
**ASRA Account Executive**  
 Email: tom.greene@ajj.com  
 Phone: 856-256-2367

**Donna Olthoff**  
**Sales Manager**  
 Email: donna.olthoff@ajj.com  
 Phone: 856-256-2423

**Heidi Perret**  
**Marketing Specialist**  
 Email: heidi.perret@ajj.com  
 Phone: 856-256-2375

### Booth Prices Include:

- An identification sign
- Pipe and drape
- The following furniture:
  - One 6' draped table
  - Two chairs
  - One wastebasket
- Access to main sessions
- Registration list (no emails are included)
- General cleaning of aisles
- Listing in the program guide
- 100 word company / product profile in the program app

*If you are not interested in making use of the pipes and drape or the furniture, please indicate that on the booking form.*

*All electrical requirements are the exhibitors responsibility.*

*\* ASRA Pain Medicine has the right to reject any application whose product/service does not comply with their mission. In the event an application is not accepted any money paid will be refunded in full.*

# EXHIBITION INFORMATION

## Assignment of Space/Priority Points System

Priority for space assignment is based on points awarded via official ASRA Pain Medicine Guidelines for Assignment of Space. To benefit from the points system, the application for exhibit space must be received before July 1, 2024. Space will then be assigned on a priority points basis. Exhibitors will receive confirmation of space the week of July 29, 2024.

Applications received after July 1, 2024 will be assigned on a space-available basis in order of date received. ASRA Pain Medicine reserves the right to assign the next best substitute space when the requested space is not available. Because it is not always possible to contact each company for new selections of space, please do not concentrate all choices in one area of the exhibit hall. Applications can be made by e-mail, mail, express service, or fax. No assignments will be made without a deposit check.

## How to Earn ASRA Pain Medicine Priority Points

Corporate Partner . . . . .	4 points
RA-Acute Pain Meeting Exhibitor* . . . . .	1 point **
Pain Medicine Meeting Exhibitor . . . . .	1 point **
Marketing Opportunities	
Promotional Support . . . . .	1 point

\* Prerequisite for obtaining any meeting space during Pain Meeting  
\*\* per 10' x 10' booth

**ASRA Pain Medicine Guidelines for Assignment of Space:** The priority points system has been established to fairly assign space at all ASRA Pain Medicine meetings and events. Point totals are based on the 12 months preceding July 1, 2024, the date booking forms must be received to benefit from the point system.

- All requests for space must be submitted by the sponsoring company via the official booking form.
- Earliest submitted forms will have preference if companies reach equal point totals. If forms arrive on the exact same date, ASRA Pain Medicine reserves the right to assign space based on a company's previous support of ASRA Pain Medicine.

- All official ASRA Pain Medicine space requirements will be met prior to any assignment of space required by industry.
- Assignment of exhibit hall exhibit space will begin after July 1, 2024.
- Assignment of other function space will begin July 29, 2024 approximately 75 days prior to event.
- All independent industry-sponsored events affiliated with the ASRA Pain Medicine meeting must be approved and not compete with official ASRA Pain Medicine events. Failure to have approval may result in exclusion from all ASRA Pain Medicine meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA Pain Medicine in writing.

**Additional Space Requests:** Requests for meeting space for company meetings, symposia, or hospitality activities must be sent to ASRA Pain Medicine c/o Show Management. Space is assigned according to ASRA official guidelines. All requests must be in writing.

## Adjustment Of Exhibit Floor Plan

ASRA Pain Medicine floor plan is tentative and subject to change. ASRA Pain Medicine reserves the right to add or remove booths if necessary.

## Hotel Reservations

### What is the room rate for Caesars Palace?

ASRA Pain Medicine has secured the exceptionally reduced rate of \$279 single/double sleeping rooms. Book early as the ASRA Pain Medicine room rate is cheaper than standard rates. The block will fill quickly the conference rate is only available until Monday, October 14, 2024.

### How do I make my own hotel reservations?

To book your room online at the ASRA Pain Medicine reduced rate, please visit <https://www.asra.com/events-education/pain-medicine-meeting>

**Important:** Only reserve your room via the link or telephone number above. Please do not entertain anyone who calls you directly and identifies themselves as being an ASRA housing bureau. They are not associated with ASRA and are often fraudulent. If you do receive a phone call of this nature, please alert ASRA at [asrameetings@asra.com](mailto:asrameetings@asra.com).

View all ASRA Pain Medicine exhibitor information at <http://www.ajj.com/asra/support-and-exhibition-opportunities>

## Exhibitor Personnel Registration \*

- Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased, as detailed below

- Exhibitors are allowed to attend main meeting sessions at no charge; (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, (only MDs can register for workshops, special events, etc).
- In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
- Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name and their name if they choose.

- Two (2) exhibitor badges will be given for 10' X 10' booth
- Four (4) exhibitor badges will be given for 10' X 20' booth
- Six (6) exhibitor badges will be given for 20' X 20' booth
- 1 additional exhibitor badge for every 100 square feet booked thereafter

Exhibitor badge registration deadline is November 7, 2024.

Any additional exhibitor personnel over your allotment or AFTER registration deadline will be charged an exhibitor registration fee of \$195. In-kind support technical staff will receive complimentary exhibitor badges.

## Exhibitors' Service Contractor Kit

An exhibitors' service kit outlining all technical aspects of exhibiting will be circulated 2-3 months prior to the meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and ordering forms

## Exhibitor Profile

Upon receipt of the booking form, you will be asked to please send a 100-word exhibitor company/product profile by September 30, 2024 to [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com). This will be published in the list of exhibitors on the event page.

## Exhibition Terms & Conditions

The Terms and Conditions of exhibiting are included in this prospectus. Please note that signing of the support and exhibition booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.

**1,000+**  
participants  
expected in  
Las Vegas!

# GENERAL INFORMATION

## Contracts & Confirmation

### Industry Supporters

Once a signed booking form is received, a confirmation of support will be emailed to you with an accompanying invoice. Upon receipt of the support booking form, ASRA Pain Medicine will reserve the items listed in it. Completion of the support booking form by the supporter shall be considered as your contract to purchase the items.

### Exhibitors

Once a signed exhibition booking form is received, a confirmation of exhibition will be emailed to you with an accompanying invoice.

### Support Terms & Conditions

Terms and conditions of support are included in this prospectus.

## Payment Information

### Terms of Payment for Supporters/Exhibitors

100% upon receipt of the support/booking form and first invoice.

All payments must be received before the start date of the meeting. Should the supporter/exhibitor fail to complete payments prior to the commencement of the meeting, ASRA Pain Medicine will be entitled to cancel the reservation and cancellation will be subject to cancellation fees as outlined in the prospectus.

### Payment Methods

**OPTION 1:** Payment by check

Please make checks payable to: American Society of Regional Anesthesia and Pain Medicine

*Regular Mail to:*

American Society of Regional Anesthesia and Pain Medicine  
East Holly Ave, Box 56, Pitman, NJ 08071

*Overnight Delivery:*

American Society of Regional Anesthesia and Pain Medicine  
200 East Holly Ave, Sewell, NJ 08080

**OPTION 2:** Payment by credit card

In order to pay by credit card, please fill out the credit card authorization form in the prospectus.

### Cancellation/Modification Policy

All payments, cancellations and/or reductions in space must be sent in writing to Heidi Perret at heidi.perret@ajj.com  
ASRA Pain Medicine shall retain:

- 25% if the cancellation/modification is made before July 5, 2024.
- 50% if the cancellation/modification is made between July 5 - July 29, 2024.
- 100% if the cancellation/modification is made after July 29, 2024.

## PREVIOUS EXHIBITORS

Abbott	Eitan Medical	Medtronic	Regenexx
Acadia Pharma	elliquence, LLC	Milestone Scientific, Inc.	Regional Anesthesia & Pain Medicine
Accurate	Epimed	Mindray	RIVANNA
AcelRx Pharmaceuticals	Erchonia Corporation	Modernizing Medicine	Safersonic US, Inc.
Advanced Ultrasound Systems	Fisher & Paykel Healthcare	MSN Healthcare Solutions	Salix Pharmaceuticals
AIS HealthCare	Flat Medical Co., Ltd	Nalu Med	Sheathing Technologies
Alpinion Medical Systems	Flowonix Medical	Nanosonics	Smiths Medical
Ambu Inc.	Fresenius Kabi	Neck Care	Sollis Therapeutics
Anesthesiology News	Fujifilm Sonosite	Neuronoff	Spectra Medical Devices
APEX Biologix	GE Healthcare	Nevro	Spinal CSF Leak Foundation
AppliedVR	GEDSA	Nimbus PainPRO	SPR Therapeutics, Inc.
Appriss Health	GuideStar Medical Device	North American Neuromodulation Society	Stimwave Technologies
AtriCure	Havel's LLC	Novartis Pharmaceuticals Corporation	Stratus Medical
Avanos	Heron Therapeutics, Inc.	Nuvectra	Stryker Interventional Spine
Averitas Pharma	Hikma Pharmaceuticals USA, Inc.	Ochsner Health	TEAMHealth
Axiom Regenerative Therapies	ICU Medical	Orlando Medical Recruiting Station	Terason Ultrasound
B. Braun Medical Inc.	Intelligent Ultrasound North America, Inc.	Pacira BioSciences, Inc.	TerSera Therapeutics LLC
Basic Home Infusion	International Medical Development, Inc.	Pain Medicine News	Teva Pharmaceuticals
Bioventus	InfuBLOCK by Infusystem	Pain Management Group	The American Society of Anesthesiologists
BMJ	Konica Minolta Healthcare	PainTEQ	ThinkMed Consulting
Boston Scientific	LCS Pain Superstore	PAJUNK Medical Systems	US WorldMeds
Butterfly Network, Inc.	Leiters Health	Pentec Health	Vertos Medical
CIVCO Medical Solutions	Lighthouse Lab Services	Progressive Medical, Inc.	VIVEX Biologics, Inc.
Clarius Mobile Health	Mainstay Medical	Prospira PainCare	WellBrain
Custom Interventional Pain Management	Medline Industries, Inc.	Regenerative Labs	Wisonic Medical
DECA Health	Medovate Limited		
Diros Technology Inc.			

# MARKETING OPPORTUNITIES

ASRA Pain Medicine extends sponsorship opportunities to increase your presence with the ASRA Pain Medicine attendee. See the booking form for the sponsorship level that best fits your needs.

	Bronze Sponsorship \$10,000	Silver Sponsorship \$15,000	Gold Sponsorship \$25,000	Platinum Sponsorship \$50,000
ASRA Pain Medicine Recognition of Company Online Meeting Section (asra.com)	X	X	X	X
ASRA Pain Medicine Recognition of Company on Signage at Annual Meeting	X	X	X	X
ASRA Pain Medicine Recognition of Company on Mobile App or Mobile Meeting Site	X	X	X	X
ASRA Pain Medicine Recognition of Company with a sign in your booth	X	X	X	X
ASRA Pain Medicine Recognition of Company as Saturday Night Celebration sponsor	X	X	X	X
Sponsor Recognition eblast (created by ASRA Pain Medicine) to attendee list	X	X	X	X
Welcome Networking Reception Host	X	X	X	X
Sponsor to Saturday Night Celebration (includes 3 tickets)	X	X	X	X
One (1) 10'x10' booth (\$3,925 value)	X	X	X	X
One (1) ancillary Non-CME event (up to \$30,000 value)				X
Marketing Opportunities credit up to \$10,000			X	X
Banner Ad in issue of ASRA Digest		X	X	X
Full Meeting Registrations (company employees only)		1	2	2





# MARKETING OPPORTUNITIES

All supporting companies will be recognized in the following locations:  
**ASRA Pain Medicine meeting website — Onsite signage**  
**Printed meeting materials — Mobile app or Mobile Meeting Site**

## Meeting Mobile app or Mobile Meeting Site – Exclusive Sponsor Opportunity \$10,500

The ASRA Pain Medicine meeting app or Mobile Meeting Site is an attendee favorite. It launches one week before the meeting and is available for months afterward. Attendees use it to view all sessions, presentation materials, faculty bios, meeting room locations, and more! It's what attendees are using most at the meeting. The app also includes an interactive industry support listing with your exhibit booth location, company profile, web link, and email for direct contact. Your exclusive support includes:

- Promotional e-blast out to all ASRA Pain Medicine attendees when the app opens
- Push notification to visit sponsor's booth (one time use – choose one day of meeting)
- Sponsor recognition on app can include sponsor's PDF download and booth information

## Wellness Program \$10,000

- Recognition Signage at all Wellness Program events. **Tentative** events at this time may include the following...
- Friday morning "Fun Run" including a souvenir tee shirt
- Saturday morning Fitness Class
- Saturday morning Mindfulness training
- Recognition on walk-in slides shown in each session room

## Meeting Lanyards – Exclusive Sponsor Opportunity \$8,500

- Logo on lanyard distributed to all participants

## Saturday Annual Meeting Celebration Support Package \$3,000

Saturday night November 23, 2024

Support package includes:

- Three (3) tickets to the celebration
- Logo on signage and in program guide
- Additional branding opportunities available



# LAS VEGAS

# MARKETING OPPORTUNITIES

## Welcome Networking Host

**\$3,000**

Stations including all beverages will be served from your exhibit during the networking reception on Thursday, November 21, 2024. Wait staff is provided to service your hosted station so your booth personnel can interact with ASRA Pain Medicine attendees as they visit your booth.

- Recognition in the following locations; mobile app or mobile meeting site, and floor decal in front of booth
- Includes company listing and booth location on a wine pour menu within the app to all participants during the network reception

## Floor Decals/Window Clings

*(limited supporters)* **\$2,000 for (5) Decals/Clings**

Floor decals and window clings are a great way to drive traffic to your exhibit booth providing recognition, and distinguishing your company from your competitors. Decals will be placed throughout the convention space (approved areas) in the ASRA Pain Medicine convention space. Decals/clings are approximately 24" H x 24" W (live area for artwork is approximately 18" x 18"). Approval from venue and artwork required.

## Free Standing Meter Board Sign

*(limited supporters)* **\$1,800 per Meter Board**

Free standing meter board signs are an effective, affordable way to communicate with ASRA Pain Medicine attendees. These one-sided meter boards display your artwork in high traffic areas within the exhibit hall and ASRA Pain Medicine convention space which can carry your corporate logo and booth number.

All supporting companies will be recognized in the following locations:  
**ASRA Pain Medicine's meeting website — Onsite signage**  
**Mobile app and Mobile Meeting Site**



# ANCILLARY EVENTS

## Guidelines for Industry Supported Non-CME Ancillary Events

ASRA Pain Medicine has established that Industry Supported Non-CME Ancillary Events can take place in conjunction with ASRA Pain Medicine's 23<sup>rd</sup> Pain Medicine Meeting. These sessions are designated as non-CME ancillary events and will be charged a one-time access fee per time slot.

### General Information

Any educational session directly influenced, organized, or financed by industry will be considered a non-CME ancillary event.

**Non-CME Ancillary Event:** A meeting that includes educational content, however does not include the option for participants to earn CME credit for attending.

- The topic and speaker selection is to be submitted to ASRA Pain Medicine for approval at least two months prior to the activity.
- ASRA Pain Medicine will have separate times for non-CME ancillary events that do not compete with official ASRA Pain Medicine educational sessions. We will limit the number of non-CME ancillary events to take place in any given time slot and provide exclusivity for a limited number of time slots to maximize attendance.
- ASRA Pain Medicine Faculty, Associate Faculty, Board of Directors, CME Committee Chair and Vice Chair, Scientific Program Committee Chair, RAPM Editor and Associate Editor in Chief **will not speak in any non-CME promotional events (e.g., promotional presentations or product theaters) during dates of the ASRA Pain Medicine meeting (e.g., Thursday, Friday or Saturday) or ASRA Pain Medicine course (e.g., Saturday or Sunday) at the official meeting/course headquarters or offsite locations.** This does not preclude consulting relationships.
- ASRA Pain Medicine will provide on-site signage reflecting the schedule of non-CME ancillary events and will include this information in the meeting event site and the meeting area of the website ([www.asra.com](http://www.asra.com)), assuming the information is provided prior to the publication cut off of October 10, 2024. Titles and funding information will reflect the information submitted on the ancillary event overview form. If titles and funding information are not received by the cut off, ASRA Pain Medicine will use the information provided on the booking form for the website and meeting materials.
- All food and beverage is arranged and paid for directly to the facility by supporting company.
- The assignment of all meeting space is based on ASRA Pain Medicine guidelines.
- ASRA Pain Medicine will confirm space assignments in writing to all participating companies.
- Non-CME ancillary events will be clearly indicated in meeting materials as: "Non-CME ancillary event organized by: Company ABC."
- Promotional/marketing materials created by the company must include: "Non-CME ancillary event organized by: Company ABC"

- ASRA Pain Medicine provides the following disclaimer information to all participating companies. The disclaimer must be printed on all promotional materials for ancillary events supported by any group other than ASRA Pain Medicine.

"The American Society of Regional Anesthesia and Pain Medicine (ASRA Pain Medicine) has provided space for this non-CME ancillary events. The program was independently produced, not subject to review by ASRA Pain Medicine, and is not part of the scientific/educational program offered by ASRA Pain Medicine."

- If an agency/third party is securing space on behalf of a company, verification of appointment must be submitted with the request. The verification must be by an authorized agent of the company.
- Non-CME ancillary events will be assigned based on the time slot selected, competing topics, required meeting space needs, and date request was received.
- Function space is limited. ASRA Pain Medicine reserves the right to assign the next best substitute timeslot when the requested timeslot is not available. Booking forms can be sent by e-mail or fax. Submitting a booking form does not guarantee assignment. Assignments and confirmations will not be provided without payment in full.
- The deadline for receipt of non-CME ancillary event booking forms is September 5, 2023. If you require space after that date, contact Tom Greene to confirm availability.
- Meeting space will be confirmed in writing to the individual listed on the booking form 75 days prior to the show. Once space is assigned, you will work directly with the facility and ASRA Pain Medicine's audio visual vendor on your event. Facilities may require deposits to confirm space assigned by ASRA Pain Medicine.
- Cancellation of function space will result in cancellation fees to be paid in accordance with the established cancellation policies outlined.

### Non-CME Ancillary Event Access Fees

The access fee applies for each event even if a company holds more than one event. No space will be confirmed without payment in the full amount. The access fee \$26,000-\$30,000 is based on the timeslot selected. Checks must be made payable to ASRA Pain Medicine.

Access Fee of \$26,000-\$30,000 Includes the following \$17,250 of value added services

- Pre-meeting registration mailing list (addresses only) approximately 30 days prior to meeting (\$1,000 value)
- Pre-meeting designated mail shot for the ancillary event sessions. The pre-meeting mail shot will be sent by ASRA Pain Medicine on the industry supporter's behalf and will include all ancillary event session information. RSVP link to supporter can be included. (\$2,000 value)

# ANCILLARY EVENTS

- (1) Badge scanner to track attendee attendance. (\$500 value)
- Standard A/V set. (\$9,000 value)
- Meeting space rental (\$2,500 value)
- ASRA will provide on-site signage reflecting the schedule of ancillary events (\$500 value)

## Non-CME Ancillary Event Time Slots

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### **Exclusive Non-CME Breakfast Sessions**

There will not be any CME sessions competing with the following time-slots.

- Thursday, November 21, 6:30 am - 7:15 am - \$26,000
- Friday, November 22, 6:45 am - 7:30 am - \$26,000
- Saturday, November 23, 6:45 am - 7:30 am - \$26,000

### **Concurrent Lunch Sessions**

- Friday, November 22, 12:30 pm - 1:15 pm (2 time slots) - \$30,000 each

Slight schedule changes may occur with the times listed above.

All non-CME Ancillary sessions will be assigned based on the ASRA point system and first right of refusal.

## Meeting Room Sets

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All meeting space during ASRA Pain Medicine's Annual Meeting is controlled by ASRA Pain Medicine and this space may be used for other society functions during the course of the conference. If you request a change to the established room set (typically school room/rounds) for your event, you must first have ASRA Pain Medicine approval and any costs associated with the set changes and returning the rooms back to its original set are your financial responsibility. Due to the number of events, it may not be possible to change a set based on time constraints and when the next event takes place. In order to satisfy all meeting space requests, standard sized room sets may be required and will be established by ASRA Pain Medicine if deemed necessary. ASRA Pain Medicine reserves the right to change meeting space assignments to benefit the meeting. Changes in meeting space will be communicated in writing to the participating companies and will not be made after 30 days prior to the conference.

## Audio Visual Equipment for Non-CME Ancillary Events

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ASRA Pain Medicine must effectively use the meeting space for the ancillary events. To accommodate the multiple events, we have established the following AV policy: ASRA Pain Medicine reserves the right to pre-set rooms for Society events with audio visual equipment that cannot be moved or dismantled without approval. The cost of the AV set is included in the ASRA Pain Medicine access fee. All non-CME ancillary events are required to use the ASRA Pain Medicine audio visual supplier. All rooms will be provided a "standard AV set" that includes the following. Note the number of screens per room will be determined based on the size of the meeting space.

### **Video Equipment**

Screens with Dress Kit  
Video Projector Lens Kit  
Cart with Skirt  
Laser Pointer - Hi-Intensity Beam  
Video Monitor Plasma  
Drape Kit / Straight Run  
Perfect Remote Cue Control  
Speaker Timer Package

### **Audio Package**

Sound System  
Microphone / Wireless Lavalier  
Podium Mic  
Microphone Floor W/Stand

### **Lighting Package**

### **Technician Support**

You have the option to utilize your own technician support for your event at your cost. The initial audio visual set must stay in place and not change. You may add to the set and any additional items will be added and removed at your expense. Any additional equipment added to your event must be removed immediately following your event. Any slide review or practice sessions may incur additional costs at your expense.

## Ancillary Events Miscellaneous Meeting Space

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All ancillary events must receive ASRA Pain Medicine authorization, whether they require meeting space or are being held off premises. A prerequisite to obtain meeting space is participation as an exhibitor. If an agency/third party is securing space for the exhibiting company, verification from the exhibiting company must be submitted with the completed booking form along with the appropriate access fee of \$1,750 per room per day for all events listed unless otherwise noted.

## Miscellaneous Ancillary Events Include:

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**Advisory Board Meetings:** A small gathering of corporate board members, which may also include some meeting participants in the field of discussion.

**Focus Group/Marketing Research:** A small meeting designed to evaluate services, test new ideas, and gather market research.

**Corporate/Staff Meetings:** Company employees only - no attendees.

**Private Show Rooms:** A small meeting designed to showcase products and services in a controlled private environment to ASRA Pain Medicine attendees.

**Hospitality Suites:** In order to provide exclusive time slots for social events and hospitality suites, ASRA Pain Medicine will designate time frames to hold these events. The established times will not compete with official ASRA Pain Medicine educational offerings or events. Failure to hold a social event or hospitality suite during the designated hours may result in the loss of "Priority Points." Disregard for any rule stated here may prohibit any exhibitor from participating in all future ASRA Pain Medicine events. All companies holding a social event must notify ASRA Pain Medicine c/o Anthony J. Jannetti Inc. and be approved, even if meeting space is not requested, and an unofficial venue is being utilized.

# ANCILLARY EVENTS

## Blackout Times for 2024

Organizations may not hold functions (on or off premises) during the defined “blackout” times unless approved by ASRA Pain Medicine. ASRA Pain Medicine will strictly enforce the blackout times. Failure to have approval to hold any event in these established time frames may result in loss of priority points or exclusion from all ASRA Pain Medicine meetings and events. The “blackout” times do not apply for exhibitor staff/preconference meetings; however, an application must be submitted for approval.

### 2024 Blackout Times

Thursday, November 21 ..... 6 am–7 pm  
Friday, November 22 ..... 6 am–7 pm  
Saturday, November 23 ..... 6 am–6 pm

## Assignment of Meeting Space

This is based on points awarded via official ASRA Pain Medicine “guidelines for assignments of space.” To benefit from the priority system points, the application for meeting space must be received before September 13, 2024. Applications received by September 11, 2024 will be allocated space on a priority point basis. Applications received after September 6, 2023, will be assigned on a space-available basis only in order of date received.

ASRA Pain Medicine reserves the right to assign the next best substitute timeslot when the requested timeslot is not available. Since it is not always possible to contact each individual company for new timeslot selections, please make multiple choices on your application. Applications can be sent by e-mail or fax. Submitting a request does not guarantee assignment. Assignments and confirmations will not be provided without payment in full.

## Guidelines for Assignment of All Exhibit and Meeting Space

The following point system has been established to fairly assign exhibit space and ancillary event function space at all ASRA Pain Medicine meetings and events. Earned priority point totals are based on the 12 months preceding application for exhibit and meeting space.

### ASRA Pain Medicine Priority Points

Corporate Partner ..... 4 points  
Regional Anesthesiology-Acute Pain  
Meeting Exhibitor ..... 1 point \*\*  
Pain Medicine Meeting Exhibitor\* ..... 1 point \*\*  
Marketing Opportunities Promotional Support ..... 1 point

\* Prerequisite for obtaining any meeting space during Pain Medicine Meeting

\*\* per 10' x 10' booth

1. All requests for exhibit and ancillary event function space must be in writing, and must come directly from the sponsoring company or institution or a verified third party.
2. Earliest dated written request will have preference if companies reach equal point totals. If requests arrive on the exact same date, ASRA Pain Medicine reserves the right to assign space based on a company's previous support of ASRA Pain Medicine.

3. All official ASRA Pain Medicine space requirements will be met prior to any assignment of space required by industry.
4. Assignment of exhibit space will begin approximately 100 days prior to event.
5. Assignment of function space will begin approximately 75 days prior to event.
6. All independent industry-sponsored events affiliated with the ASRA Pain Medicine Annual Meeting must be approved and not compete with official ASRA Pain Medicine events. Failure to have approval will result in exclusion from all ASRA Pain Medicine meetings and events. Based on the available facilities, no request is guaranteed until confirmed by ASRA Pain Medicine in writing.

## Payment/Cancellation

Payment in full of the access fee is required at the time the application is submitted. Checks should be made payable to ASRA Pain Medicine and mailed to Box 56, Pitman, NJ 08071.

All cancellations and/or reductions in space must be sent in writing to Tom Greene at [tom.greene@ajj.com](mailto:tom.greene@ajj.com)

ASRA Pain Medicine shall retain:

- 25% if the cancellation/modification is made before August 9, 2024.
- 50% if the cancellation/modification is made between August 9, 2024 - September 9, 2024.
- 100% if the cancellation/modification is made after September 9, 2024.

Should any contingency prevent holding of the meeting, neither ASRA Pain Medicine nor Anthony J. Jannetti, Inc. shall be held liable for any expenses incurred by the company requesting space. ASRA Pain Medicine reserves the right to make final decisions on all points that the rules and regulations do not specifically cover.

## Contacts

### Tom Greene ASRA Pain Medicine Account Executive

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### Donna Olthoff Sales Manager

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### Heidi Perret Marketing Specialist

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## CME Policies on Separation of Promotional from Educational Activities

### Exhibit and Promotional Activity Fees Shall be Separate and Distinct From Industry Support

- Complimentary exhibit and/or promotional activities will not be provided to those companies providing commercial support (educational grants or in-kind support)
- A separate and distinct fee must be paid for exhibit space or other promotional activities during the activity for which support was provided

### Separation of Promotional Activities from the Physical Space and Place of the Educational Activity

- Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity
- Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only; canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted
- Specific times are established for exhibit viewing and/or other promotional activities (including industry supported satellite symposia)
- Food and beverage may be served by ASRA Pain Medicine in the exhibit hall in order to encourage interactions between attendees and exhibiting companies

### Separation of Promotional Activities from the Educational Course Materials

- ASRA Pain Medicine does not include any product promotional information in its educational materials that are used to support learning during a CME activity (copies of slides, handouts, abstracts, etc.)
- Exceptions to this include:
  - The required commercial support disclosure (company name only, no trade names or product group messages)
  - Logistical information such as the time/location of industry organized ancillary events, exhibitor listing, etc.
- Promotional information is only allowed in logistical support materials (printed program guide, tote bag, etc.). Promotional materials in the program guide will be grouped in a section in the back of the program. All such materials must be distributed outside the educational meeting room

### Non-CME Ancillary Event Guidelines

- Any educational session directly influenced, organized, or financed by industry will be considered an industry organized non-CME ancillary event.
- Separate times for non-CME ancillary events (not competing with ASRA Pain Medicine educational sessions) will be made available.
- The content outline and speaker selection must be submitted to ASRA Pain Medicine for approval (by the Scientific/Education Planning Committee) two months prior to the activity.

- Industry supported non-CME ancillary events will be clearly indicated in the meeting timetable/program as: "Non-CME ancillary event organized by..." (the term "sponsored" is not to be used)
- Promotional/marketing materials created by the company must include:
  - "Non-CME ancillary event organized by: Company ABC"
  - "The American Society of Regional Anesthesia and Pain Medicine (ASRA Pain Medicine) has provided space for this non-CME ancillary event. The program was independently produced, not subject to review by ASRA Pain Medicine, and is not part of the scientific/educational program offered by ASRA Pain Medicine."

### Company Representative Session Attendance Guidelines

- Industry Support (grants and/or in-kind):
  - Complimentary registrations will not be provided to those companies providing commercial support; a separate and distinct fee must be paid for attendance during the activity for which commercial support was provided
- Exhibition and Promotional Support:
  - Companies paying the exhibit fee will receive a pre-determined number of exhibitor badges, depending on the size of booth space purchased
  - Exhibitors are allowed to attend the main meeting sessions at no charge (priority seating to paid participants); standard registration fees must be paid for participation in PBLD's, workshops, special events, etc.
  - In order to receive CME credit, the company representative must register as a learner and pay the appropriate fees
  - Absolutely no promotional activities or conversations will be permitted in the educational rooms immediately prior to, during, or after a CME session
- In-Kind Technical Support:
  - In-kind support is sought from multiple companies, except when other equal but competing products or services are not available, therefore, representatives from multiple companies will participate
  - A limited number of technical support badges will be provided for those companies providing support in-kind, requiring representatives to demonstrate the operational aspects or ensure proper functioning of a device
  - Participation is managed in strict compliance with the ACCME's Accreditation Criteria and Standards for Integrity and Independence in Accredited Continuing Education.
    1. ASRA Pain Medicine is responsible for all decisions regarding the educational elements (planning, content, faculty selection, presentation, evaluation, etc.). Industry representatives in no way influence any portion of the CME activity; including how the in-kind support will be used or allocated to the educational sessions.
    2. Industry employees shall be easily identifiable by their company and meeting badges.

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3. The industry representative shall only contribute technical information about the use of the equipment.
4. The industry representative shall NOT expand their input into areas of clinical medicine, e.g.:
  - No indications for use
  - No comparisons between competing products
  - No comparisons between the device, invasive surgery, and/or medical treatment
5. ASRA Pain Medicine's faculty and staff provide strict supervision to ensure proper professional behavior by industry representatives.
6. ASRA Pain Medicine reserves the right to physically limit the technician's access to the educational setting; requesting the technician's participation only when questions arise or further assistance is needed.

### Onsite Monitoring

The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by ASRA's onsite staff.

### Industry May Not Discuss CME Planning or Presentation with Faculty

Industry representatives shall not influence CME content in any way. Companies should never approach planning committee members or faculty to discuss the planning, presentation, or evaluation of the CME content. Faculty have been instructed to refrain from any such discussions.

### Commercial Interest May Not Be the Agent Providing Access to the CME Activity

- ASRA Pain Medicine never uses a commercial interest as the agent providing a CME activity to learners (distribution of self-study CME activities or arranging for electronic access to CME activities)
- ASRA Pain Medicine may provide a commercial interest with a limited number of brochures for audience generation only, but this is never the sole marketing method (others include direct mail, email promotions, etc.)

## ABOUT



The American Society of Regional Anesthesia and Pain Medicine (ASRA) is the largest subspecialty medical society in anesthesiology. It is our vision to be the leader in regional anesthesia and acute and chronic pain medicine through innovations in education and research. Our mission is to advance the science and practice of regional anesthesia and pain medicine. We do that by addressing the clinical and professional educational needs of physicians and scientists; ensuring excellence in patient care utilizing regional anesthesia and pain medicine; and investigating the scientific basis of the specialty.

The American Society of Regional Anesthesia was founded on August 2, 1923. The Society was reborn in 1975. ASRA is the largest subspecialty society in anesthesiology. There are approximately 4,000 members, including physicians and scientists and a rich international distribution.

- Education – in regional anesthesia and pain management
- Research – in regional anesthesia and pain management
- Pain Medicine – grounded in continuing education and quality scientific research
- The symbols or icons merely expand upon the mission and emphasize the historical developments of regional anesthesia and control of pain
- Poppy Pods – are a reminder of the unique role of opium and its alkaloids for the control of acute and chronic pain
- Open Books – represent the recording of scientific knowledge and dissemination of the critiqued information to the medical community
- Syringe – symbolizes technical aspects of the practice of regional anesthesia and pain management
  - The finger rings emphasize the need for exquisite control and safety

Mark Your Calendar!



# 50th Annual Regional Anesthesiology & Acute Medicine Meeting

May 1-3, 2025

Rosen Shingle Creek | Orlando, FL

# 24th Annual Pain Medicine Meeting

November 13-15, 2025

JW Marriott | Austin, TX

**National Office – American Society of Regional Anesthesia and Pain Medicine**

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